

University of Wisconsin-Whitewater
Curriculum Proposal Form #2
Change in Degree, Major, or Submajor

Effective Term: 2097 (Fall 2009)

Type of Action: Change in Submajor

Degree: MBA

Program Title: Management Emphasis

GPA Requirement for the Major/Submajor:

Sponsor(s): Will Drago & Sameer Prasad

Department(s): Management

College(s): Business and Economics

Consultation took place: NA Yes (list departments and attach consultation sheet)

Departments:

Proposal Information:

(Procedures can be found at <http://acadaff.uww.edu/Handbook/Procedures-Form2.htm>)

Total number of credit units in program:

Before change 36

After change 36

1. Exact description of request:

Summary – To add Management 762 Project management & ERP as part of the management emphasis

From (as listed in catalog and on AR)

Management 738 Management of Technology

Management 766 Entrepreneurship – Venture Initiation

Management 770 Organization Design

Management 771 Strategic Management

Management 777 International Management

To (to be listed in catalog and on AR)

Management 762 Project Management & ERP

Management 738 Management of Technology

Management 766 Entrepreneurship – Venture Initiation

Management 770 Organization Design

Management 771 Strategic Management

Management 777 International Management

2. Relationship to mission and strategic plan of institution, and/or college and department goals and objectives:

University's mission statement "To serve as a regional cultural and economic resource center through its service initiatives." In Management 762 Project Management & ERP students are expected to design and implement systems both for the corporate and non-profit sectors. This course will provide exposure to students in general management wanting to implement projects in their community.

3. Rationale: The inclusion of Management 762 will provide students with a greater choice of for students interested in the general management emphasis.

4. Cost Implications: None