

University of Wisconsin-Whitewater  
Curriculum Proposal Form #4  
**Change in or Deletion of an Existing Course**

Type of Action (check all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> Course Deletion                          | <input checked="" type="checkbox"/> Requisite Change                       |
| <input type="checkbox"/> Course Revision                          | <input type="checkbox"/> Repeatability Change                              |
| <input type="checkbox"/> Description Change*                      | <input type="checkbox"/> Diversity Option                                  |
| <input type="checkbox"/> Title Change                             | <input type="checkbox"/> General Education Option<br>area: Select one: *** |
| <input type="checkbox"/> Number Change                            | <input type="checkbox"/> Computer Requirement                              |
| <input type="checkbox"/> Contact Hour Change and or Credit Change | <input type="checkbox"/> Writing Requirement                               |
| <input type="checkbox"/> Grade Basis                              | <input type="checkbox"/> Other:  |
| <input type="checkbox"/> Add Cross-listing                        |  |

\* Use Form 5, if only a Description Change

\*\*\* Note: For the Gen Ed option, the proposal should address how this course relates to specific core courses, meets the goals of General Education in providing breadth, and incorporates scholarship in the appropriate field relating to women and gender.

**Effective Term:** 2077 (Fall 2007)

**Current/Old Course Number:** ITBE 762

**Cross-listing:**

**New Course Number:**

**Cross-listing:**

**Current/Old Course Title:** Curriculum Issues and Design for Business and Marketing Education

**New Course Title:**

**25-Character Abbreviation** (if new title):

**Sponsor(s):** Lila Waldman

**Department(s):** ITBE

**College(s):** Business and Economics

**List all programs that are affected by this change:**  
**MS Business and Marketing Education (3 emphases)**

**If programs are listed above, will this change affect the Catalog and Advising Reports for those programs? If so, have Form 2's been submitted for each of those programs?**

(Form 2 is necessary to provide updates to the Catalog and Advising Reports)

- NA       Yes       They will be submitted in the future

Proposal Information: (Procedures can be found at <http://acadaff.uww.edu/Handbook/Procedures-Form4.htm>)

I. **Detailed explanation of changes** (use FROM/TO format)

**FROM:**

Prereq: At least 15 credits completed in Business Education M.S. Program.

**TO:**

Prereq: ITBE 500 or consent of instructor.

II. **Justification for action**

The current prerequisite listing has caused problems for students in the WINS system; the new prerequisite will be clearer and easier to track in the system. In addition, proposed program changes for Fall 2007 will require ITBE 500 for all three emphases in the major.

III. **Syllabus/outline** (if course Revision)