

University of Wisconsin-Whitewater
Curriculum Proposal Form #3

New Course

Effective Term: 2091 (Spring 2009)

Subject Area - Course Number: MANAGEMENT 793 **Cross-listing:**
(See Note #1 below)

Course Title: (Limited to 65 characters) Practicum in management

25-Character Abbreviation: Practicum in management

Sponsor(s): Sameer Prasad

Department(s): Management

College(s): Business and Economics

Consultation took place: NA Yes (list departments and attach consultation sheet)
Departments:

Programs Affected: **MBA - Emphasis in Operations and supply chain management**

Is paperwork complete for those programs? (Use "Form 2" for Catalog & Academic Report updates)

NA Yes will be at future meeting

Prerequisites: Admission to the MBA Program and department consent

Grade Basis: Conventional Letter S/NC or Pass/Fail

Course will be offered: Part of Load Above Load
 On Campus Off Campus - Location

College: Business and Economics **Dept/Area(s):** Management

Instructor: Sameer Prasad

Note: If the course is dual-listed, instructor must be a member of Grad Faculty.

Check if the Course is to Meet Any of the Following:

Computer Requirement Writing Requirement
 Diversity General Education Option: Select one:

Note: For the Gen Ed option, the proposal should address how this course relates to specific core courses, meets the goals of General Education in providing breadth, and incorporates scholarship in the appropriate field relating to women and gender.

Credit/Contact Hours: (per semester)

Total lab hours: 0 Total lecture hours: 0
Number of credits: 1-3 Total contact hours: 15-45

Can course be taken more than once for credit? (Repeatability)

No Yes If "Yes", answer the following questions:

No of times in major: No of credits in major:
No of times in degree: No of credits in degree:

Proposal Information: (Procedures can be found at <http://acadaff.uww.edu/Handbook/Procedures-Form3.htm>)

Course justification:

This course is needed to formalize the internship, and related experiences, at the graduate-level. Presently, graduate internships and other similar activities are not recognized within the program/emphasis.

Relationship to program assessment objectives:

As a *professional* graduate degree, the MBA program with an emphasis in supply chain management is keenly aware of the various demands placed on it by its external constituency groups (e.g., Advisory Board). In addition, the program must be sensitive to the assessment requirements of its accreditation bodies (i.e., AACSB) and UW-Whitewater's Audit & Review process. Specifically, this proposal creates additional opportunities for our students to develop and practice their communication skills (i.e., oral and written), as well as continue to fine tune their critical thinking and problem-solving skills via in-depth and detailed research tasks.

But most important is serving the needs of our students as they prepare themselves for entry into the profession. The change proposed in this document is in direct response to comments and suggestions received from our graduates (via exit surveys, interviews, and alumni surveys) and the department's Advisory Board. In essence, the proposed change encourages students to be efficient and effective in pursuing the MBA degree and develop appropriate professional goals and objectives

Budgetary impact:

This course will be covered by the Management Department as a normal part of its load,

Course description: (50 word limit)

This course provides students, under the direction of a faculty advisor, the opportunity to apply their theoretical backgrounds in settings ranging from internships in accounting organizations to other approved activities related to the practice of supply chain management. A learning contract will be developed by the faculty advisor, professional supervisor (if applicable), and student that clearly delineates the expectations and responsibilities of each party involved in the practicum.

If dual listed, list graduate level requirements for the following:

1. **Content** (e.g., What are additional presentation/project requirements?)
 2. **Intensity** (e.g., How are the processes and standards of evaluation different for graduates and undergraduates?)
 3. **Self-Directed** (e.g., How are research expectations differ for graduates and undergraduates?)
- N/A

Course objectives and tentative course syllabus:

The primary objective of this course is to provides students with the opportunity to apply their theoretical backgrounds in practical settings. Secondary objectives include additional opportunities to (a) communicate in a professional setting and (b) further develop appropriate critical thinking skills. Since this a practicum course (i.e., independent-study with customized, individualized content), there cannot be a standardized syllabus for all students and all situations. However, all students will have to complete a comprehensive written report which must be orally presented to the faculty advisor and professional supervisor.

Bibliography: (Key or essential references only. Normally the bibliography should be no more than one or two pages in length.)

Specific (and unique) bibliographies will be delineated as the learning contract is developed and negotiated by the faculty advisor, professional supervisor, and student.

Notes:

1. Contact the Registrar's Office (x1570) for available course numbers. A list of subject areas can be found at <http://acadaff.uww.edu/Handbook/SubjectAreas.html>
2. The 15 and 25 character abbreviations may be edited for consistency and clarity.
3. Please submit electronically when approved at the college level - signature sheet to follow in hard copy.