

University of Wisconsin-Whitewater
Curriculum Proposal Form #4
Change in or Deletion of an Existing Course

Type of Action (check all that apply)

- | | |
|---|--|
| <input type="checkbox"/> Course Deletion | <input checked="" type="checkbox"/> Requisite Change |
| <input type="checkbox"/> Course Revision | <input type="checkbox"/> Repeatability Change |
| <input checked="" type="checkbox"/> Description Change* | <input type="checkbox"/> Diversity Option |
| <input checked="" type="checkbox"/> Title Change | <input type="checkbox"/> General Education Option
area: Select one: *** |
| <input type="checkbox"/> Number Change | <input type="checkbox"/> Computer Requirement |
| <input type="checkbox"/> Contact Hour Change and or Credit Change | <input type="checkbox"/> Writing Requirement |
| <input type="checkbox"/> Grade Basis | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Add Cross-listing | |

* Use Form 5, if only a Description Change

*** Note: For the Gen Ed option, the proposal should address how this course relates to specific core courses, meets the goals of General Education in providing breadth, and incorporates scholarship in the appropriate field relating to women and gender.

Effective Term: 2087 (Fall 2008)

Current/Old Course Number: ITBE 734

Cross-listing:

New Course Number: **ITBE 734**

Cross-listing:

Current/Old Course Title: Introduction to Computer-based Information Systems

New Course Title: **Management Information Systems**

25-Character Abbreviation (if new title): Management Info Sys

Sponsor(s): Dr. John Chenoweth, Chair IT/BE

Department(s): Information Technology/Business Education

College(s): Business and Economics

List all programs that are affected by this change:

MBA

If programs are listed above, will this change affect the Catalog and Advising Reports for those programs? If so, have Form 2's been submitted for each of those programs?

(Form 2 is necessary to provide updates to the Catalog and Advising Reports)

- NA Yes They will be submitted in the future

Proposal Information: (Procedures can be found at <http://acadaff.uww.edu/Handbook/Procedures-Form4.htm>)

I. **Detailed explanation of changes** (use FROM/TO format)

FROM:

ITBE 734: INTRODUCTION TO COMPUTER-BASED INFORMATION SYSTEMS

A course applicable to all MBA students that examines the role and nature of Computer Based Information Systems (CBIS) in organizations and investigates the effects of these systems on managerial decision making. Emphasis is placed on the analysis of business environment, planning/organizing/controlling CBIS effort, and designing/implementing in a fourth generation language.

Prereq: MANGEMNT 705 or equivalent or consent of instructor

TO:

ITBE 734: MANAGEMENT INFORMATION SYSTEMS

A graduate business course that examines how organizations use information technology and systems to achieve business objectives. Emphasis is placed on how managers use information systems for achieving operational excellence, developing new products and services, improving decision making, and achieving competitive advantage. The course covers management, organizational, and technology elements of information systems.

PREREQ: GRADUATE STUDENTS MUST BE ADMITTED TO THE M.B.A. OR THE M.S. OR M.P.A. ACCOUNTING OR THE M.S. BUSINESS AND MARKETING EDUCATION OR THE M.S.E. SCHOOL BUSINESS MANAGEMENT, OR CONSENT OF INSTRUCTOR

II. **Justification for action**

This revision is being undertaken to keep abreast with the rapidly changing capabilities of information technology and systems. Changes in information technology are enhancing, and also bringing about new practices in how businesses are managed. The new description more accurately captures how the course disseminates the body of knowledge pertaining to organizational use of information technology and systems to manage the business. The new description is also worded to appeal to graduate business students from all areas of specialization.

Also, Management 705 is no longer offered by the college of Business and Economics, and this necessitates a prerequisite change. Given the scope of the material covered in this course, it is sufficient that the student be admitted to a graduate business program with no additional prerequisite in order to take this course.

III. **Syllabus/outline** (if course Revision)

There's no course revision involved.