

CURRICULUM PROPOSAL FORM #2
UNIVERSITY OF WISCONSIN-WHITEWATER

CHANGE IN A DEGREE, MAJOR, OR SUBMAJOR

Check Exactly One:

Change In: _____ Degree _____ Major X Submajor
Deletion of: _____ Major _____ Submajor

Total Number of Credits in Program (if change in):

_____ Before Change _____ After Change

Program Title: Production Management (MBA)

Sponsor(s): Sameer Prasad

Department(s): Management

College(s): Business & Economics

Other Programs Affected: None

Effective Term: Spring 1999-2000

Attach the following:

- I. Exact description of request
- II. Relationship to mission and strategic plan of institution, and/or College/Department goals and objectives
- III. Rationale
- IV. Cost implications

I. EXACT DESCRIPTION OF REQUEST

Add 250763-Global Operations Management as an elective for the Production Management Emphasis of the MBA program

CHANGE FROM:

ELECTIVES:

- 250761-Operations Planning & Systems
- 250762-Integrated Resource Management
- 250768-Operations Policy
- 250769-Quality Issues in Operations

CHANGE TO:

ELECTIVES:

- 250761-Operations Planning & Systems
- 250762-Integrated Resource Management
- 250763-Global Operations Management
- 250768-Operations Policy
- 250769-Quality Issues in Operations

II. RELATIONSHIP TO MISSION AND STRATEGIC PLAN OF INSTITUTION, AND/OR COLLEGE/DEPARTMENT GOALS AND OBJECTIVES

Global Operations Management fits in well with the international focus of the College of Business and Economics and the university at large.

III. RATIONALE

International trade and investment has increased dramatically in recent years. The massive transfer of goods, services, and wealth through global trade and investment is having a profound effect on the competitiveness of operations worldwide. Multinational Corporations (MNCs) invest overseas by initiating startups, entering into joint ventures, or acquiring existing organizations. Most of these transactions involve construction of new facilities, transfer of technology, and supply chain management. Undoubtedly, such developments present a particularly rich opportunity for studying Global Operations Management. The need to understand international operations is becoming a fundamental and important requisite for production managers today.

IV. COST IMPLICATIONS

None