

CURRICULUM PROPOSAL FORM #2  
UNIVERSITY OF WISCONSIN-WHITEWATER

CHANGE IN A DEGREE, MAJOR, OR SUBMAJOR

Check Exactly One:

Change In:      X   Degree           Major           Submajor

Deletion of                           Major           Submajor

Total Number of Credits in Program (if change in):

       Before Change           After Change

Program Title:    Master of Science in Business Education

Sponsor(s):    Marcia James

Department(s):    Business Education/Office Systems

College(s):    College of Business & Economics

Other Programs Affected:    None

Effective Term:    Summer 2000

Submit the following:

I. Exact description of request

The catalog should be changed to have the required core read as follows:

*From:*

220-660 Principles of Vocational Education  
220-762 Current Problems in Business Education  
400-740 Techniques of Assessment and Research

*To:*

220-660 Principles of Vocational Education  
220-762 Curriculum Issues and Design for Business and Marketing  
Education  
400-740 Techniques of Assessment and Research

and the emphases should be changed as follows:

**General:**

*From:*

1. 220-661 Organization & Administration of Vocational Programs
2. 220-662 Coordination Techniques
3. 220-765 Occupational Information and Vocational Guidance
4. 220-751 Improvement of Instruction in Skill Subjects, 220752  
Improvement of Instruction in Accounting and Basic Bus Ed, 220754  
Improvement of Instruction in Business Communication or 220755  
Improvement of Instruction in Integrated Business Systems or 220756  
Improvement of Instruction in Marketing Education
5. Select 6-12 credits from Dept of Business Education
6. Select 0-6 credits from the College of Arts and Communications, College of  
Letters and Sciences, and/or Dept of Economics
7. Select 3-9 credits from College of Education

*To:*

1. 220-661 Organization & Administration of Vocational Programs
2. 220-662 Coordination Techniques
3. 220-765 Occupational Information and Vocational Guidance
4. 220-750 Improvement of Instruction in Business Education
5. or 220756 Improvement of Instruction in Marketing Education
6. Select 6-12 credits from Dept of Business Education
7. Select 0-6 credits from the College of Arts and Communications, College of  
Letters and Sciences, and/or Dept of Economics
8. Select 3-9 credits from College of Education

### **Postsecondary**

*From:*

1. 220-765 Occupational Information and Vocational Guidance
2. 220-751 Improvement of Instruction in Skill Subjects, 220752  
Improvement of Instruction in Accounting and Basic Bus Ed, 220754  
Improvement of Instruction in Business Communication or 220755  
Improvement of Instruction in Integrated Business Systems or 220756  
Improvement of Instruction in Marketing Education
3. 420710 Education in a Pluralistic Society
4. 423681 Human Abilities and Learning
5. 424621 Educational Measurement, Research & Evaluation
6. Select 7-13 credits from Dept of Business Education

*To:*

1. 220-765 Occupational Information and Vocational Guidance
2. 220-750 Improvement of Instruction in Business Education or 220756  
Improvement of Instruction in Marketing Education
3. 420710 Education in a Pluralistic Society
4. 423681 Human Abilities and Learning
5. 424621 Educational Measurement, Research & Evaluation
6. Select 7-13 credits from Dept of Business Education

### **II. Relationship to Mission of Institution**

The Business Education major complements the select mission of UW-Whitewater by offering an extensive range of undergraduate programs and degrees . . . leading to professional specialization.

### **III. Rationale**

The 220762 course has been renamed to more accurately reflect the content of the course. The 220750 Improvement of Instruction in Business Education, which was approved last year, replaces the deleted courses of 220751, 220752, 220754, and 220755. The deletions were necessary to allow sufficient enrollment in a broader course.

### **IV. Cost implications**

None; the number of offerings has been reduced.