

MEMORANDUM

TO: David Prior  
Provost and Vice Chancellor for Academic Affairs

FROM: Richard C. Lee *R.C.L.*  
Dean of Graduate Studies and Continuing Education

DATE: February 11, 2000

RE: Transmittal for Graduate Curriculum

At its meeting on February 10, 2000, the Graduate Council approved the following curriculum proposals. The official signed copies of the proposals and attached signature pages are in Richard Telfer's office.

COLLEGE OF BUSINESS AND ECONOMICS

I. Department of Marketing

A. New Course

1. 260-765 Advertising and Promotion Management

B. Change in Course Title

1. 260-774 *From:* Corporate Marketing Planning *To:* Strategic Marketing Planning

COLLEGE OF LETTERS AND SCIENCES

I. Department of Psychology

A. Change in Course Title and Requisite Change

1. 840-545 *From:* Behavior Disorders *To:* Abnormal Psychology

c: Lawrence Kenney  
Mary Pinkerton  
Jim Stewart  
Richard Telfer