

CURRICULUM PROPOSAL FORM #2
UNIVERSITY OF WISCONSIN-WHITEWATER

CHANGE IN A DEGREE, MAJOR, OR SUBMAJOR

Check Exactly One:

Change In: Degree Major X Submajor
Deletion of: Submajor Major

Total Number of Credits in Program (if change in):

12 Before Change

9 After Change

Program Title: Production and Operations Management Change To: Operations and Supply Chain Management

Sponsor(s): Sameer Prasad
Department(s): Management Department
College(s): Business and Economics

Other Programs Affected: None

Effective Term: Fall 2000

Submit the following:

- I. Exact description of request
- II. Relationship to mission and strategic plan of institution, and/or College/Department goals and objectives
- III. Rationale
- IV. Cost implications

CHANGE IN SUBMAJOR

I. EXACT DESCRIPTION OF REQUEST

FROM: Production and Operations Management
TO: Operations and Supply Chain Management

FROM: 12 credits
TO: 9 credits

II. RELATIONSHIP TO MISSION AND STRATEGIC PLAN OF INSTITUTION

The operations and supply chain emphasis will help students understand the integrative nature of today's operations. This change supports the university's mission by preparing

our graduates to understand the role of industrial systems in the Southwestern Wisconsin region. The 9 credit emphasis will be in line with the other emphases in the College of Business. We believe that 9 credits in addition to the core 250719 Operations Management would provide sufficient coverage of this area.

III. RATIONALE

The terms production and Operations are redundant. Operations management includes production and service components. In addition the field has changed to include the management of supplier and sub-suppliers (supply chain). Correspondingly we need to conform our emphasis to the industry requirements.

This change is in line with the recommendations provided to the POM faculty in consultations with the POM Advisory Board (consisting of 25 industry members). The Advisory Board stressed the importance of integrated resource management as part of today's operations. The emphasis ensures that students interested in the supply chain management field get the necessary training and obtain the necessary recognition.

The university is encouraging students to quickly complete the program. We believe that the additional course would delay graduation without adding significantly to the educational experience.

IV. COST IMPLICATIONS

There will be no additional costs to be incurred.