

MEMORANDUM

May 10, 1999

TO: David Prior
Provost and Vice Chancellor for Academic Affairs

FR: Richard C. Lee *R.C.L.*
Dean of Graduate Studies and Continuing Education

RE: Transmittal of Graduate Curriculum

At its meeting on May 6, 1999, the Graduate Council approved the following curriculum proposals. The official signed copies of the proposals and attached signature pages are in Richard Telfer's office.

COLLEGE OF ARTS AND COMMUNICATION

- I. Department of Communication
 - A. Course deletion
 - 1. 166-602 Publicity Media & Campaigns

COLLEGE OF BUSINESS AND ECONOMICS

- I. Change in Degree Requirements (see attached curriculum proposal)
 - A. MBA (Master of Business Administration)
 - II. Department of Accounting
 - A. Change in degree requirements (see attached curriculum proposal)
 - 1. MPA (Master of Professional Accountancy)
 - B. Change in contact hours and credits
 - 1. 210-701 Accounting Foundations
- FROM: 48 contact hours/3 credits
TO: 32 contact hours/2 credits

2. 210-725 Profit Planning and Control

FROM: 48 contact hours/3 credits

TO: 32 contact hours/2 credits

C. Course deletion

1. 210-726 Management Cost Accounting

D. Change in Requisite

1. 210-761 Accounting and Management Info Systems

FROM: 250-705 and 210-543/343

TO: 210-701

III. Department of Business Education and Office Systems

A. New Course

220-740 Business and Professional Communication

B. Course Deletion

220-738 Seminar in Business Communication

IV. Department of Economics

A. Change in contact hours and credits

1. 230-704 Economics Foundations

FROM: 48 contact hours/3 credits

TO: 32 contact hours/2 credits

2. 230-736 Business Conditions Analysis

FROM: 48 contact hours/3 credits

TO: 32 contact hours/2 credits

3. 230-737 Managerial Economics

FROM: 48 contact hours/3 credits

TO: 32 contact hours/2 credits

1. Department of Finance and Business Law

A. Change in contact hours and credits

1. 240-718 Financial Management

FROM: 48 contact hours/3 credits
TO: 32 contact hours/2 credits

2. 240-721 Legal Environment of Business

FROM: 48 contact hours/3 credits
TO: 32 contact hours/2 credits

VII. Department of Management

A. Change in Submajor Requirements

1. Production Management Emphasis (see attached curriculum proposal)

2. Management Emphasis (see attached curriculum proposal)

B. Change in contact hours and credits

1. 250-719 Operations Management

FROM: 48 contact hours/3 credits
TO: 32 contact hours/2 credits

C. Change in Title, contact hours, and credits

1. 250-721

FROM: Managerial and Organizational Behavior/48 contact hours/3 credits
TO: Organizational Behavior/32 contact hours/2 credits

2. 250-745

FROM: Management and Organization Theory/48 contact hours/3 credits
TO: Building Effective Organizations/32 contact hours/2 credits

3. 250-759

FROM: Business and Society/48 contact hours/3 credits
TO: Social Responsibility of Business/32 contact hours/2 credits

3. 250-788

FROM: Business Policy/48 contact hours/3 credits
TO: Strategic Decision-Making/32 contact hours/2 credits

D. Change in Requisite

1. 250-759 Social Responsibility of Business

FROM: 250-745 Building Effective Organizations or
240-721 The Legal Environment of Business

TO: 250-745 Building Effective Organizations or
250-721 Organizational Behavior or
240-721 The Legal Environment of Business

2. 250-770 Organization Design

FROM: 250-745 Building Effective Organizations or equivalent

TO: 250-745 Building Effective Organizations or
250-721 Organizational Behavior

2. 250-777 International Management

FROM: 250-745 Building Effective Organizations or equivalent

TO: 250-745 Building Effective Organizations or
250-721 Organizational Behavior

E. Change in Title and Requisite

1. 250-771

a. Title Change

FROM: Strategic Management and Planning
TO: Strategic Management

b. Requisite Change

FROM: 250-745 Building Effective Organizations or equivalent
TO: 250-745 Building Effective Organizations or
250-721 Organizational Behavior

F. New Course

1. 250-738 Management of Technology

V. Department of Marketing

A. Change in contact hours and credits

1. 260-716 Marketing

FROM: 48 contact hours/3 credits

TO: 32 contact hours/2 credits

2. 260-731 Advanced Statistical Methods

FROM: 48 contact hours/3 credits

TO: 32 contact hours/2 credits

B. Course deletion

1. 260-702 Mathematics Foundations

C. Title change

1. 260-770

FROM: Product and Price Management

TO: Product Innovation and Pricing

COLLEGE OF EDUCATION

I. Department of Communicative Disorders

A. Change in Requisite

1. 510-793 Practicum: Field Externship (see attached curriculum proposal)

B. Course Revision (see attached course proposals)

1. 510-713 Language Learning Disorders in School Age Children
2. 510-764 Speech and Language Disorders in Young Children

II. Department of Health, Physical Education, Recreation and Coaching

A. New Courses

1. 448-705 Principles of Psychology Applied to Coaching
2. 448-710 Current Trends and Issues in Athletics

COLLEGE OF LETTERS AND SCIENCES

I. Department of Geography

A. 722-377/577

1. Course Revision (see attached curriculum proposal)

2. Change in Title

FROM: Remote Sensing and Spatial Analysis
TO: Remote Sensing of the Environment

3. Change in Contact Hours

FROM: 45 lecture contact hours
3 lecture hours per week

TO: 30 lecture and 30 lab contact hours
2 lecture and 2 lab contact hours per week

4. Description Change (see attached curriculum proposal)

B. New Course

1. 722-440-640 Applied GIS: Applications for Business and Industry

II. Department of History

A. Course deletion

1. 740-571 History of Russia to 1815
2. 740-572, History of Russia Since 1815

III. Department of Psychology

A. Change in Requisite

1. 840-394/594 Directed Research in Psychology

FROM: 840-216 and/or permission of instructor and junior standing
TO: Consent of instructor

2. 840-444/644 Principles of Behavior Modification

FROM: 840-303 or 840-323 and junior standing
TO: 840-211 and junior standing

c: Lawrence Kenney
Tori McGuire
Jim Stewart
Richard Telfer