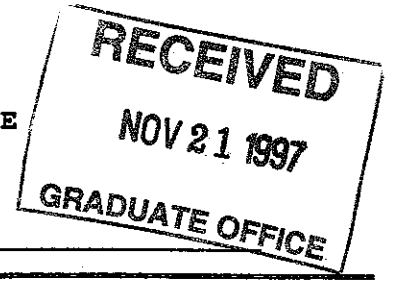


SIGNATURE PAGE
Curriculum Proposal Form #5

CHANGE IN or DELETION OF EXISTING COURSE



DEGREE / PROGRAM TITLE: Marketing

Kate Smith 9-17-97
Proposal Sponsor Date of Submission

Kate Smith Marketing 9-17-97
Chair of Sponsoring Department Department Approval Date

Donald K. Balm 10/30/97
Chair, College Curriculum Committee Approval Date

J. J. Conley Bus. & Econ 11-1-97
Dean of College College Approval Date

FOR UNDERGRADUATE ACTIONS:

Chair, Diversity / General Ed. Committee
(If Course is to be considered as a Diversity/GS Option)
 Recommended
 Not Recommended _____ Date

Chair, University Curriculum Committee
 Approved
 Not Approved _____ Date

Chair, Faculty Senate
 Approved
 Not Approved _____ Date

FOR GRADUATE ACTIONS:

X DLZ 11-13-97
Chair, Graduate Council
 Approved
 Not Approved _____ Date

FINAL APPROVAL:

Gerry Davis 11/19/97
Provost & Vice Chancellor for Academic Affairs
Date Received

RECORD OF OTHER ACADEMIC UNITS CONSULTED:

ACADEMIC UNITS	SIGNATURE	DATE	*ACTION
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

(*for graduate course only - indicate "Approve", "No Contest", or "Disapprove")

CURRICULUM PROPOSAL FORM #5
University of Wisconsin-Whitewater
CHANGE IN or DELETION OF EXISTING COURSE

TYPE OF ACTION

- Course Deletion
- Credit Change
- Number Change
- Contact Hour Change
- Requisite Change
- Title Change
- Diversity Option
- G.S. Option
- area: _____
- Other _____

NEW/EXISTING COURSE NUMBER: 260 696 / (grad EFFECTIVE TERM Fall 1998
Only)

OLD COURSE NUMBER: _____ / _____

NEW/EXISTING COURSE TITLE: Special Studies

OLD COURSE TITLE: _____

15 CHARACTER ABBREVIATION SPECIAL STUDIES _ _ _ _

25 CHARACTER ABBREVIATION SPECIAL STUDIES _ _ _ _ _ _ _ _ _ _

SPONSOR(S): Lois Smith

DEPARTMENT(S): Marketing

COLLEGE(S): Business and Economics

IS THE COURSE REQUIRED IN:

- major, specify _____
- minor, specify _____
- emphasis, specify _____

ATTACH THE FOLLOWING:

- I. DETAILED EXPLANATION OF CHANGES
- II. PROGRAMS AFFECTED
- III. JUSTIFICATION FOR ACTION

I. DETAILED EXPLANATION OF CHANGES

This action deletes the graduate portion of a slash course.

II. PROGRAMS AFFECTED

The course deletion will omit this option from the graduate catalog. Because MBA students are generally not permitted the option of using courses numbered under 700, this deletion will have minimal effect on their programs.

The deletion assists in making a clear distinction between graduate and undergraduate course work.