

## MEMORANDUM

March 30, 1998

TO: Larry Davis, Interim Provost  
and Vice Chancellor for Academic Affairs

FR: Richard C. Lee *R.C.L.*  
Dean of Graduate Studies and Continuing Education

RE: Transmittal of Graduate Curriculum

At its meeting on February 12, 1998, the Graduate Council approved the following curriculum proposals. The official signed copies of the proposals and attached signature pages are in Richard Telfer's office.

- I. Department of Business Education
  - A. New Course
    1. 220-300/500 Introduction to Business and Marketing Education
- II. Department of Languages and Literatures
  - A. New course
    1. 680-460/660 Major Authors
- III. Department of Marketing
  - A. Course deletions
    1. 260-636 Purchasing and Materials Management
    2. 260-760 Seminar in Marketing Theory
  - B. Requisite change
    1. 260-764 Sales Planning and Market Analysis
      - FROM: 230-761 Business and Economic Forecasting or  
230-736 Business Conditions Analysis or  
260-731 Advanced Statistical Methods or  
260-716 Marketing
      - TO: 260-716 Marketing

## 2. 260-770 Product and Price Management

FROM: 260-716 or equivalent, 230-737 or consent of instructor

TO: 260-716 Marketing or consent of instructor

c: Lawrence Kenney  
Tori McGuire  
Jim Stewart  
Richard Telfer

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