

## MEMORANDUM

4 April 1997

TO: Members of the Graduate Council

FROM: Richard C. Lee, Dean of Graduate Studies and Continuing Education <sup>RCL</sup>

RE: Agenda for 10 April 1997

The **Graduate Council** will meet at  
**2:15pm**  
**Thursday, 10 April 1997**  
**219N of the University Center**

### AGENDA

- I. Approval of minutes for the 13 March 1997 meeting (attached).
- II. Announcements
  - A. Graduate marketing initiatives at UW-Madison (see attached).
  - B. May 8 Graduate Council meeting last opportunity for approvals to appear in 1997-1999 Graduate Bulletin.
- III. Information Only (To Be "Received and Recorded")
  - A. Title Change of Courses from Department of Sociology: 880-374-574, from *Sociology of Crime Management: Police and the Courts*, to *Sociology of Criminal Justice: Police and the Courts*; and 880-378-578, from *Sociology of Crime Management: Control and Rehabilitation of the Offender*, to *Sociology of Criminal Justice: Control and Rehabilitation of the Offender* (see attached).
  - B. Number Change of Course from Department of Sociology: from 880-325-525 (*White Collar Crime*), to 880-372-572 (see attached).
- IV. Business
  - A. Curricular Action: Creation of New Sub-Major in M.B.A. Program, *Health Care* (see attached).
  - B. Curricular Action: Creation of New Course, Department of Communication, 166-320-520, *Advanced Audio Techniques* (see attached syllabus reflecting Graduate-Level requirements, proposed previously before Council in February 1997).
  - C. Curricular Action: Creation of New Course, Department of Economics, 230-745, *Economics of Health Care* (see attached).
  - D. Curricular Action: Creation of New Course, Department of Finance and Business Law, 240-745, *Legal Aspects of and Ethical Issues in Health Care Administration* (see attached).
  - E. Curricular Action: Creation of New Course, Department of Management, 250-744, *Managing Health Service Organizations* (see attached).

- F. Curricular Action: Creation of New Course, Department of Marketing, 260-776, *Marketing of Health Care Delivery Systems* (see attached).
- G. Curricular Action: Creation of New Course, Department of Languages and Literatures, 688-320-520, *The Spoken Language and Discourse Analysis* (see attached).
- H. Curricular Action: Creation of New Course, Department of Management Computer Systems, 950-730, *Information Systems Project Management* (see attached).
- I. Curricular Action: Creation of New Course, Department of Management Computer Systems, 950-740, *Information Systems Strategy and Policy* (see attached).
- J. Curricular Action: Change of Course Number from 250-741 (*Managerial and Organizational Behavior*), to 250-721; and Change in Requisites from 250-720 and 9 Credits to (none); Change in Curricular Function of Course from Breadth Requirement to Common Body of Knowledge (see attached).
- K. Curricular Action: Change of Course Number from 250-720 to 250-745; Change in Course Title from *Organization Theory and Policy* to *Management and Organization Theory*; Change in Curricular Function of Course from Common Body of Knowledge to Breadth Requirement (see attached).
- L. Curricular Action: Continuation of Course in Bulletin, 220-754, *Improvement of Instruction in Business Communication* (see attached).
- M. Curricular Action: Continuation of Course in Bulletin, 220-756, *Improvement of Instruction in Marketing Education* (see attached).
- N. Policy Action: Adoption of Comprehensive Graduate Objectives (see attached).

## V. Other Business

- c. Chancellor Greenhill, Provost Schallenkamp, Associate Vice Chancellor Davis, Deans, Department Chairs, Program Coordinators, News and Public Affairs.